



TAHSN COMMUNICATORS EDUCATION DAY 2016

Sunnybrook Health Science Centre | 2075 Bayview Avenue | Toronto
Friday, May 6th 2016 | 8:00 a.m. – 4:30 p.m.

BILL WALKER

Crisis communications specialist & President, MidtownPR
Shattering Expectations - Crisis Communications in the 24/7 Social Media World

PETER DONOLO

Special Advisor on Communications and Intergovernmental Affairs, Government of Ontario

HELEN BRANSWELL

Senior Writer, infectious diseases and global health, STAT
Pictures and a thousand words: Using multi-media to enhance news reporting at STAT

STEPHANIE MACKENZIE-SMITH

Strategic Communications Supervisor, York Regional Police
Social Media For Community Engagement

Registration: <http://bit.ly/tahsn2016>
Registration closes April 29th

#TAHSN2016